



Together,  
Hand & Paw  
Changing Lives

# Sponsorship Information for FurBall 2019

*People & pet costumed fundraiser to support low cost, high-quality  
spay + neuter surgeries and preventive veterinary wellness services  
keeping pets and people together*



Photos thanks to Karen Cammack

*August 23, 2019*

*FurBall*

*Sponsorship*

Sponsoring the Bend Spay+Neuter FurBall is the perfect opportunity to get your name in front of a diverse, engaged and intelligent audience while supporting a great cause!

Between our volunteer base, events, social media sites, and email lists, we reach tens of thousands of potential supporters, and our website traffic drives millions of page views per year.

We anticipate upwards of 250 attendees at this event and a FurBall sponsorship is a great way to reach this vast audience while providing much-needed services to our community.

**Become a FurBall sponsor today and help keep pets and people together!**



**Join us for  
Bend Spay+Neuter Program's  
Annual FurBall Fundraiser**

***Pets on the Catwalk • Appetizers & Drinks • Silent Auction  
Unitarian Universalist Fellowship  
Friday August 23<sup>rd</sup>, 2019***

**Sponsorship Opportunities**

**Title Sponsor - \$5,000 (Exclusive in number & classification)**

- Honorary Title Sponsor of FurBall 2019
- Brief words welcoming attendees before Dogs on Catwalk event begins
- VIP seating for eight near the FurBall Catwalk
- Eight complimentary drink tickets to FurBall event
- Appetizer plate and premium wine for your table
- Prominent logo placement at event and in all FurBall media promotions
- Full-page advertisement in FurBall program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor logo on Bend Spay+Neuter website for one full year
- Sponsor Recognition with complimentary costumed Catwalk participation

**Cat-tastic Catwalk Sponsor - \$3,500 (Exclusive in number & classification)**

- Four complimentary tickets to FurBall event
- Prominent logo placement on FurBall Catwalk
- Quarter-page advertisement in FurBall program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor logo on Bend Spay+Neuter website for one full year
- Sponsor Recognition with complimentary costumed Catwalk participation

**Purrfect Paw Paddle Sponsor - \$2,500 (Exclusive in number & classification)**

- Four complimentary tickets to FurBall event
- Prominent logo placement at event and on all Paw Paddles
- Quarter-page advertisement in FurBall program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with complimentary costumed Catwalk participation

## **Ex-CLAW-sive Wine and/or Beer Sponsor (\$1,500 or beverages for event)**

- Two complimentary tickets to FurBall event
- Wine/Beer tasting tables
- Sponsor Recognition in program
- Sponsor Recognition in rotating slide presentation throughout event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook

## **Fuzzy Friend Sponsor - \$1,000**

- Two complimentary tickets to FurBall event
- Sponsor Recognition in program
- Sponsor Recognition in rotating slide presentation throughout FurBall event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with complimentary costumed Catwalk participation

## **Fur-Lanthropist Costume Sponsor - \$500**

- Sponsor Recognition in rotating slide presentation throughout FurBall event
- Sponsor Recognition on FurBall webpage, Bend Spay+Neuter & HSCO websites and Facebook
- Sponsor Recognition with complimentary costumed Catwalk participation

### **Sponsorship Commitment Form**

For guaranteed promotion levels and ad placement, please return this form by Tuesday June 25, 2019 to Becky Stock at the Shelter, (541) 382 3537, or Becky@hSCO.org.

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Company/Group \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_  
E-mail \_\_\_\_\_ Fax \_\_\_\_\_  
Sponsorship Level \_\_\_\_\_ \$ Amount \_\_\_\_\_  
Payment Method  Check Enclosed  Visa  MasterCard  
Card # \_\_\_\_\_ Exp date \_\_\_\_\_  
\_\_\_\_\_  
Sponsor contact signature \_\_\_\_\_ Date \_\_\_\_\_

As a nonprofit organization, Bend Spay+Neuter / Humane Society of Central Oregon relies upon the support of individuals, businesses, corporations and foundations to provide funding and/or in-kind donations. BSN/HSCO is not a chapter or affiliate of any national organization or a recipient of federal, state or local tax dollars. Our Federal Tax ID is 93-0616957.